



**3<sup>rd</sup> Annual Public Policy Forum**  
**Health Care Reform and the Role of IT**

Wednesday, April 9<sup>th</sup>, 2008 – Four Points Sheraton, Norwood, MA

Moderator: **Neil Rouda**, Publisher, Healthcare IT News

- 7:00 – 7:40 Registration, Breakfast, Networking, and Vendor Tables  
7:40 – 7:50 Introductions  
7:50 – 8:15 **Senator Richard Moore**, Senate Chairman, Massachusetts Legislature's Committee on Health Care Financing  
*Employing eHealth to Transform Health Care in Massachusetts*  
8:15 – 9:10 **Dr. Blackford Middleton**, Corporate Director, Clinical Informatics R&D, and Chairman, Center for IT Leadership, Partners Healthcare System  
*Health Care Reform – can IT solve the problems?*  
9:10 – 10:05 **Dr. Karen Bell**, Director, Office of Health IT Adoption, Office of National Coordinator  
*The Federal role in Health Care Reform*  
10:05 – 10:25 Break – Networking and Vendor Tables  
10:25 – 11:20 **Francois de Brantes**, CEO, Bridges to Excellence  
*The role of reimbursement in Health Care Reform and the role of Pay for Performance*  
11:20 – 12:45 Panel Discussion – Views from various health care sectors  
**Dr. Reid Coleman**, CMIO, Lifespan Health System  
**Michael Esters**, IS Director, Partners Community Healthcare Inc.  
**John Kelly**, Chief Business Architect for Network Business Strategy, Harvard Pilgrim Health Care  
**Robert Bausmith**, Chief Technology Officer, Equity Health Partners  
12:45 – 1:45 Lunch  
1:45 – 2:30 **Bruce Henderson**, Director, Health Industries Practice, PriceWaterhouseCoopers  
*The Quality Conundrum – A review of Public Sector Policies and Private Sector Approaches*  
2:30 – 3:00 **Meredith Taylor**, Manager, State Government Relations, HIMSS  
*Health Care Reform and Policy – A State Perspective*  
3:00 – 3:30 Break – Networking and Vendor Tables  
3:30 – 5:00 Panel Discussion – The Vendor's Perspective  
**Sumit Nagpal**, CEO, Wellogic; **Girish Kumar**, CEO, eClinicalWorks  
**Jonathan Bush**, CEO, athenahealth; **Paul Brient**, CEO, PatientKeeper  
**Russ Keene**, CEO, LighthouseMD

Registration: <https://secure100.telusys.net/tesc-bin/sregdisplay?&ctid=3443774102736719;&rtid=2031373563675883>

Registration link can also be found within the Public Policy Event Listing within the NEHIMSS Calendar <http://www.nehimss.org/calendar/calendar.html> .

Cost: Registration: \$75/members, \$105/non-members  
Student registration (must not be working full-time): \$15  
**Note: If you do not have an individual membership in HIMSS (chapter or national), please register as a non member and we will provide a 1 year complementary NEHIMSS chapter membership**

Questions: Robert Dichter, [Robert.dichter@optimalPractice.com](mailto:Robert.dichter@optimalPractice.com)

Directions: <http://www.fourpointsnorwood.com/directions.html>